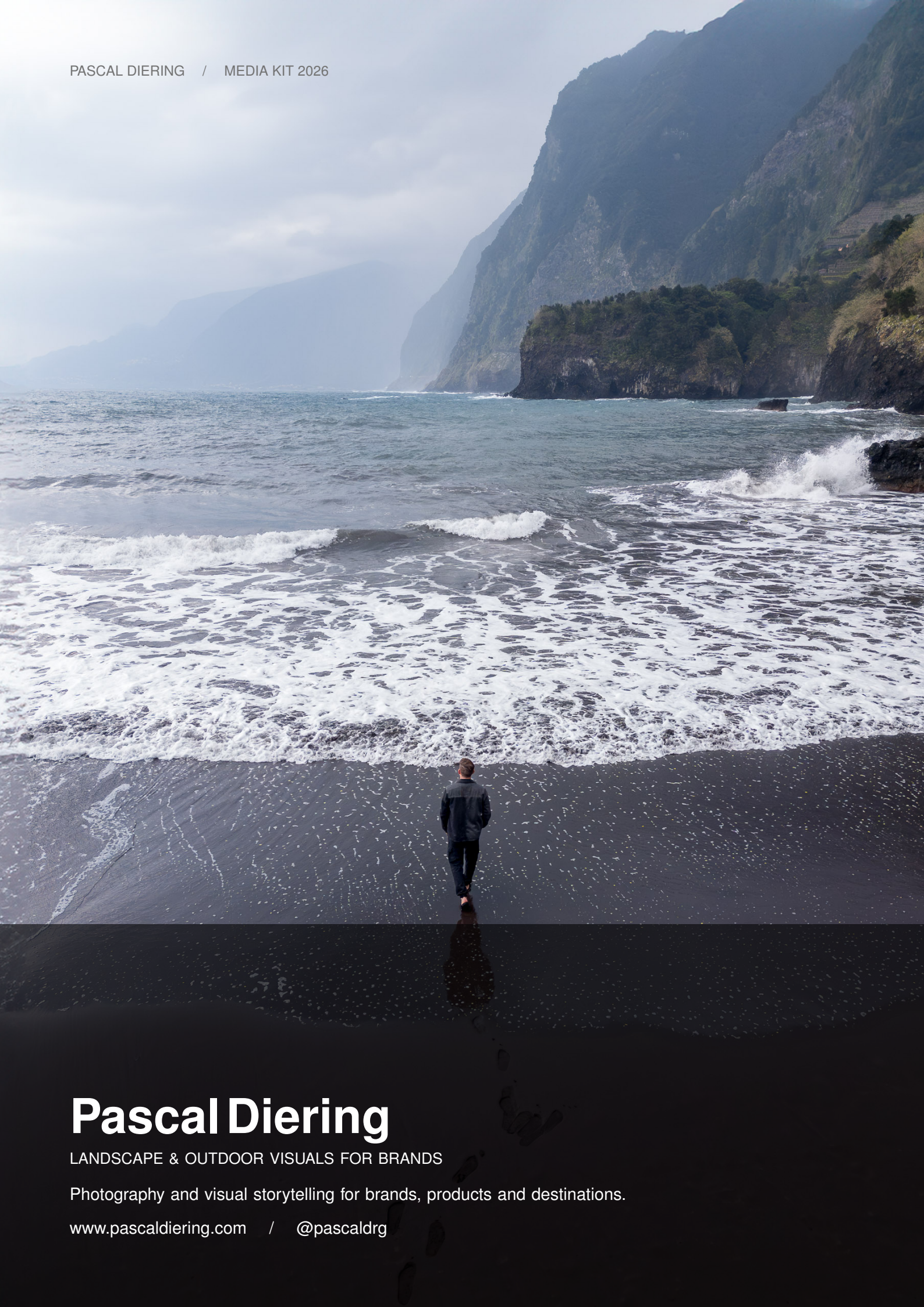


Pascal Diering

LANDSCAPE & OUTDOOR VISUALS FOR BRANDS

Photography and visual storytelling for brands, products and destinations.

www.pascaldiering.com / @pascaldrg



Stories start outdoors.

I am Pascal Diering, an outdoor photographer, filmmaker and content creator based in Germany's Ruhr region.

My visual style combines striking landscapes, natural light and a cinematic atmosphere. I create visual stories for outdoor brands, products and distinctive places to stay.

I shoot in the mountains, on the road and in changing weather, showing products in use and in the context of their surroundings.

Content for your brand

Instagram Reels, Stories and carousel posts
Product and campaign photography
Hospitality and travel content
Outdoor productions and long-term partnerships
www.pascaldiering.com



Outdoor & Landscape

MOUNTAINS, WEATHER AND MOMENTS IN BETWEEN

Waterfalls, mountains, mist and dramatic light inspire my personal work and shape my visual style.



Brand & Product

PRODUCTS BELONG IN REAL MOMENTS

I photograph products where they are used, combining product details with the atmosphere of their surroundings.



Hospitality & Travel

PLACES WORTH EXPERIENCING

For hotels, destinations and travel projects, I photograph places, their surroundings and the details that define their character.

PASCAL DIERING / INSTAGRAM

Compelling visuals. Visible reach.

Outdoor and travel stories for an international community.

PERFORMANCE / 13 OCTOBER – 11 NOVEMBER 2026

1,125,411
Views in 30 days

511,310
Viewers in 30 days

124,648
Followers
International community

10,099
Saves in 30 days
Reels and posts

Over one million views in 30 days.

Photography and short films from real outdoor settings. Content that people watch, save and share.

74.5 %
of my audience are aged 18–34
Ages 18–24: 34.4 % / Ages 25–34: 40.1 %
75.6 % men / 24.4 % women

For brands that belong outdoors.

I combine product storytelling in real outdoor settings with photography, short-form video and publication on my Instagram channel. Content for your own channels can be included by agreement.

Source: Instagram dashboard; supplied screenshots, as of 12 November 2026.
30-day metrics: 13 October–11 November 2026. Followers: current total.
Saves: 9,875 Reels + 224 posts. Age share: 34.4 % + 40.1 %.

Selected collaborations

DJI
Teltec
Oberwerth
K&F Concept
Sandmarc
Vickywood
Sirui

Experience collaborating with camera, accessory and outdoor brands, as well as distinctive places to stay, including Backstage Hotel Zermatt, Peterhof Alpe Furx and Freiraum Mellau.

Custom concepts, content packages and long-term partnerships are available on request.



Let us work together



What story would you like to tell?

Whether you are launching a product, planning an outdoor campaign or showcasing a unique place to stay, tell me about the content you need and your timeline. I will prepare a proposal covering the concept, deliverables, usage rights and fee.

pascaldiering@web.de

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